

Muzinich & Co. acts as sole unitranche lender to support Hitta.se's acquisition of Bokadirekt

London 13 June 2019: Muzinich & Co. announced it has arranged a unitranche financing to support Sprints Capital's portfolio company Hitta.se in its recent acquisition of Bokadirekt.

Founded in 2004, Hitta.se is Sweden's marketplace that helps consumers more easily connect and transact with businesses across industries by providing them with deep and localised information about people, places and companies. Headquartered in Stockholm, with offices and local branches in cities across Sweden, Hitta.se provides businesses with a range of innovative customer acquisition and transaction services to simplify the way they run their businesses, attract customers and increase sales. Hitta.se is a household brand and established as one of Sweden's largest websites with over 4m unique visitors per week.

The acquisition of Bokadirekt creates, together with Hitta's previous acquisition of Itsperfect, the leading booking marketplace for Health & Beauty services in Sweden with 20k professional users, 1.4m bookable appointments and over SEK 700m of monthly booking value. Meanwhile, Health & Beauty professionals can attract customers and increase sales through Hitta and Bokadirekt's marketplaces which together reach 50% of the Swedish population every month.

Muzinich acted as sole arranger and lender for a unitranche facility used to refinance existing indebtedness and support Bokadirekt's acquisition, while providing the company with further growth financing capacity. The loan was funded from Muzinich's private debt platform which seeks to provide flexible capital solutions to middle market companies. Click [here](#) for a full list of investments made in Muzinich's private debt platform.

"We are pleased to support Sprints Capital and Hitta.se's impressive management team as they continue to accelerate Hitta.se's growth through both organic initiatives and strategic add-on acquisitions." said Kirsten Bode, Co-Head of Private Debt, Pan-Europe.

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About Muzinich & Co

"Muzinich & Co" and/or the "Firm" referenced herein is defined as Muzinich & Co., Inc. and its affiliates. Muzinich & Co is a privately owned, institutionally focused investment firm specializing in public and private corporate credit. The firm was founded in New York in 1988 and also has offices in London, Frankfurt, Madrid, Manchester, Milan, Paris, Dublin, Singapore and Zurich.

About Sprints Capital

Sprints Capital is a London-based investment firm that invests in growth companies, both as a majority buyout owner and as a minority investor. Sprints invests in technology-enabled companies with proven business models, strong and durable market positions and excellent teams.

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